

Press Release

The E-Invoicing Exchange Summit Announces Second Edition in Dubai

Switzerland, December 2023 – The Middle East is navigating a swiftly evolving landscape in E-Invoicing and VAT reporting. In response to the heightened demand and to concentrate on the advancements in this region, we are excited to announce the second edition of the E-Invoicing Exchange Summit, scheduled for February 13 and 14, 2024, in Dubai.

Here are some highlights of the agenda:

- + How **Artificial Intelligence** Revolutionises the World of Work and E-Invoicing Forever
Keynote by Bilal Zafar
- + How Will Mandatory E-Invoicing In The UAE Affect My Business? Preparation, Impacts And Use Case From The GCC
Alex Pavel, Managing Director Middle East, Africa, Asia and India, **Pagero**
- + E-Invoicing: The Importance of Strategy Setting Now and Key Technology Considerations
Pierre Arman, Partner, Global Indirect Tax SaaS Go-to-Market, **EY Consulting LLC**, UAE
- + Update on Global Regulatory Compliance and Legal Frameworks for B2B, B2G and B2C
Ellen Cortvriend, Christoph Zenner and Hafez Yamin **PwC**
- + E-Invoicing as Enabler for Proactive and Personalised E-Services in a Real-Time Economy
Sirli Heinsoo, Head of **Real-Time Economy**, Innovation and Smart Economy Department, **Estonia**
- + Facilitating Global Interoperability and Compliance: Meet GENA
Marcus Laube and Michel Gilis **GENA** - Global Exchange Network Association
- + The Increasing Impact of E-Invoicing and E-Reporting on Tax and Business as Usual Processes in GCC countries
Alex Baulf, Senior Director, E-Invoicing, **Avalara**, UK
- + **Beyond Taxes** and E-Invoicing Exchange
Vinicius Pimentel de Freitas, Auditor Fiscal da Receita Estadual, Rio Grande do Sul, **Brazil**
- + E-Invoicing Solutions for MENA – Compliance and Opportunities
Ahmed Khalifa **SAP** Globalization Services, UAE

More information on the E-Invoicing Exchange Summit and special ticket rates valid for public sector and typical senders of a high volume of invoices: <https://www.exchange-summit.com/dubai>

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About Vereon AG

Vereon AG organises leading-edge seminars, conferences and workshops addressing current business issues. Distinguished experts in research, science, industry and politics regularly present practical solution approaches and pioneering trends. Leaders and specialists from all sectors appreciate these information platforms to build knowledge, exchange experience and make valuable new contacts.